



GEORGIA - BRAZIL COUNTRY CONNECTION

Government and Commerce

Based in Atlanta, the Consulate General of Brazil serves the Southeastern states of Georgia, South Carolina, Tennessee, Mississippi and Alabama. Brazil first established a consular presence in Georgia in 1899. Carlos Henrique Moojen de Abreu e Silva has served as Consul General since December 2018.

The state of Georgia has had continuous representation in Brazil since 1995. Since then the office has assisted hundreds of Georgia companies with export requests, promoted Georgia as a tourism destination for Brazilian visitors and supported Brazilian companies with foreign direct investment requests. José Madeira has represented Georgia in this market since 2010.

Georgia and the state of São Paulo are members of the Regional Leaders Summit (RLS), a strategic alliance of seven international regions from five continents fostering the exchange of best practices on topics of mutual interest. Other members include Upper Austria, Austria; Québec, Canada; Shandong, China; Bavaria, Germany; and Western Cape, South Africa. Georgia hosted the 2014 Regional Leaders Summit in Atlanta; the 2020 edition will be held in Linz, Austria with the theme of “Smart Regions.”

Atlanta is also home to the Brazilian-American Chamber of Commerce of the Southeast.

Georgia has one sister city agreement with Brazil: Atlanta – Rio de Janeiro.

Academics

The University System of Georgia (USG) offers nine study abroad programs to Brazil in disciplines such as public health, communications, education, leadership,

business and agriculture. As of Fall 2018, 467 Brazilian students were enrolled in USG schools.

Currently, 16 of Georgia’s leading public universities host Brazilian students through the Brazil Scientific Mobility Program, a one-year, non-degree study abroad program formerly known as Science Without Borders.

Emory University provides a faculty-led study abroad program to Brazil as well as an exchange program with Pontifical Catholic University of Rio de Janeiro.

Arts, Culture and Tourism

Brazilians are one of Georgia’s largest international visitor groups. In 2018, approximately 40,400 Brazilian visitors spent more than \$117.2 million in the state of Georgia. Travel from Brazil to Georgia is increased by 50% between 2012-2017.

In February 2017, the Rialto Center for the Arts in Atlanta featured Brazil’s Baléfolclórico da Bahia, the only professional folk dance company in Brazil.

Four members of the Atlanta Ballet Company are native Brazilians: Jessica Assef, Alexandre Barros, Stéphan Candreva and Anderson Souza. World-renowned Brazilian percussionist Rafael Pereira is an alumni of Georgia State University. Based in Atlanta, Pereira recorded more than 70 albums in eight years.

Savannah-based Benedetto®, makers of archtop guitars since 1968, counts lauded Brazilian guitarists and composers Chico Pinheiro and Romero Lubambo among its family of artist endorsers.

International Trade

EXPORTS: In 2019, Georgia exports to Brazil totaled **\$814.3 million**. Brazil is the **12th** largest export market for Georgia.

Top exports from Georgia to Brazil include civilian aircraft, insecticides and herbicides, therapeutic respiration apparatus, medical instruments and chemical woodpulp.

Georgia leads the nation in the export of the following goods to Brazil: insecticides and herbicides, chemical woodpulp and kaolin.

IMPORTS: In 2019, Georgia imports from Brazil totaled **\$1.6 billion**. ranks **15th** among Georgia's importer nations.

Top imports from Brazil to Georgia include powered aircraft, chemical woodpulp, tractors, rubber tires and construction machinery.

Capital Investment

There are at least **37** Georgia companies with operations in Brazil, including but not limited to:

- AGCO Corporation
- Delta Air Lines
- Equifax
- Global Payments
- InComm
- Novelis
- The Coca-Cola Company
- UPS

A significant Brazilian investment in Georgia is JBS Foods, which owns brands like Pilgrim's Pride and Gold Kist, and employs 5,000 Georgians.

Transportation

Hartsfield-Jackson Atlanta International Airport provides daily non-stop flights from Atlanta to São Paulo and Rio de Janeiro.

The Georgia Ports Authority (GPA) in Savannah has an established relationship with Brazil. GPA offers regular shipping services from Savannah to Navegantes, Rio Grande, Santos and Suape. GPA's Brunswick Port also

offers shipping services to Vitoria, Santos, Rio Grande and Paranagua.

About GDEcD

The Georgia Department of Economic Development (GDEcD) plans, manages and mobilizes state resources to attract new business investment to Georgia, drive the expansion of existing industry and small business, locate new markets for Georgia products, inspire tourists to visit Georgia and promote the state as a top destination for arts events and film, music and digital entertainment projects. For more information, visit www.georgia.org.

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