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Brazil

Post: Brasilia

Annual Fresh Deciduous Fruit Report

Report Categories:

Fresh Deciduous Fruit

Approved By:

Robert Hoff, Agricultural Counselor

Prepared By:

Priscila Ming, Agricultural Specialist

Report Highlights:

Post estimates that apple production will decrease slightly in CY2014 as a result of unfavorable weather conditions and a reduction in planted area. Apple import increased 62 percent reaching 93,964 MT in 2013 and they are expected to continue increasing in CY 2014, which presents an opportunity for U.S exporters. Pear imports will increase nearly 6 percent in CY 2014. Grape production will decrease slightly in CY2014.

General Information:

Apples

Area:

Total planted area to apples for 2014 is estimated to decrease to 37,579 hectares, a 2 percent decline from the previous year, as the planting of new trees is limited by the higher costs of production. The reason for the reduction in the area is the eradication of old orchards, which were showing low productivity in recent years. Some producers claimed dissatisfaction with the profit margins, and did not show any interest in replacing eradicated trees. New investments in these areas are not expected in the short term and as a result, the area for 2015 will remain the same as that of 2014.

Santa Catarina continues to be the main apple-producing state in Brazil, accounting for 48 percent of total area, followed by Rio Grande do Sul with 47 percent.

Brazil mainly produces three varieties of apples: Gala, Fuji and Eva.

Total planted area for apple production

State	Principal Varieties	Planted area 2012 (ha)	Planted area 2013 (ha)	Planted area 2014 (ha)	Variation
Santa Catarina	Gala and Fuji	18,700	18,493	18,055	-2%
Rio Grande do Sul	Gala and Fuji	16,250	18,076	17,582	-3%
Parana	Eva	1,900	1,700	1,730	2%
Sao Paulo	Eva	100	151	212	40%
TOTAL BRAZIL	Gala, Fuji and Eva	36,950	38,420	37,579	-2%

Source: based on IBGE data base

Production:

In calendar year (CY) 2013, apple production totaled 1.226 million metric tons (MMT). The major producing regions for apples during the Brazilian winter and spring (Jun-Nov) experienced unfavorable weather. Due to these adverse weather conditions, the general quality of the fruit was low and some fruit used exclusively for processing in 2013.

State	Production 2013 (MT)
Santa Catarina	530,601
Rio Grande do Sul	642,989
Parana	49,300
Sao Paulo	3,665
TOTAL BRAZIL	1,226,555

Source: CEPEA

CY 2014 began with hail in the principal producing areas and as a result, some orchards experienced problems. This weather damaged the fruit and has affected the quality of the 2014 harvest, and will lead to lower production when compared to 2013.

The Eva harvest in Paraná state began in the second half of November 2013. This variety is sold in the domestic market until mid-February when the Gala variety is harvested. Because of the unfavorable weather conditions in 2013, the Gala harvest was delayed until March 2014 and the size of the fruit was smaller.

The Fuji variety was harvested in mid-April 2014. According to producers, the volume harvested this season is slightly smaller when compared to past years with a better quality compared to last year's crop. There were a sufficient number of cold nights and warm days in early March, the period of maturation of the fruit, which resulted in good coloration. Although hail storms also affected the Fuji orchards, the amount of damage was far less to the Fuji crop than to the Gala crop. Trade sources indicate that total apple production for 2014 harvest production is estimated to decrease 4 percent and this number could reach 9 percent depending on the fruit that will be harvested during July – November, 2014

Consumption:

Brazilians consume fresh apples with large variations in preference depending on the region. Consumers in southern Brazil, who have been exposed to a more European style of colonization, prefer larger apples. Consumers in the central region of Brazil prefer medium-sized apples. Those in the Northeast favor smaller-sized apples. Trade contacts highlight that this wide variety of preferences within a single country means that the entire crop could potentially be consumed internally. According to the World Apple and Pear Association, fresh apple consumption was 3 kilos (6.61 lbs) per inhabitant in 2013.

Apples consumption decreased in 2014 when compared to the previous year as a consequence of the low quality of the fruit available for the purchase. Consumers substituted low quality apples for other fruits.

Apple juice is not included on the list of the seven most widely consumed types of fresh or frozen juice consumption in Brazil. Grape (22.5 percent of total juice consumed), peach (21.1 percent) and orange (9.6 percent) are the most popular juice flavors.

Trade:

Fresh Apple Exports

In CY2013, Brazil exported 85,429 MT of apples, an 18 percent increase compared to the same period in 2012. Apple producers prioritized exports to recover from 2011. This situation will not happen in CY2014, as the adverse weather conditions interfere in the volume and quality of the fruit.

In CY 2014, exports are forecast to decline by 9 percent. The quality of the fruit has been damaged by the adverse weather conditions and the European markets, where the bulk of exports are destined, prefer the top quality fruit, without a damaged appearance.

Brazil Export Statistics							
Commodity: 080810, Apples, Fresh							
Year To Date: January - December							
Partner Country	Unit	2011		2012		2013	
		USD	Quantity	USD	Quantity	USD	Quantity
World	T	36,059,461.00	48,666	48,559,505.00	72,253	62,941,935.00	85,429
Netherlands	T	10,448,867.00	15,200	8,957,738.00	14,934	16,061,748.00	22,208
United Kingdom	T	2,141,713.00	2,599	7,242,760.00	11,152	15,872,766.00	19,539
Bangladesh	T	4,329,384.00	6,251	7,385,331.00	11,218	8,879,653.00	14,407
Germany	T	2,307,902.00	3,059	2,946,021.00	5,270	3,817,331.00	4,874
Ireland	T	3,355,547.00	4,058	3,976,046.00	6,047	3,440,939.00	4,338
France	T	431,226.00	504	3,577,080.00	4,053	2,950,575.00	4,022
Spain	T	3,326,350.00	4,245	3,553,009.00	3,979	2,775,633.00	3,768
Portugal	T	3,036,779.00	4,485	2,651,424.00	4,713	2,699,575.00	3,934
Sweden	T	582,843.00	670	1,471,946.00	2,047	1,813,208.00	2,300
Finland	T	1,558,379.00	2,146	2,143,160.00	2,654	1,226,607.00	1,367
Denmark	T	872,025.00	1,222	1,223,983.00	1,780	775,371.00	1,060
United Arab Emirates	T	366,324.00	485	635,180.00	821	591,209.00	758
Oman	T	167,068.00	301	482,748.00	733	575,064.00	866
India	T	-	-	-	-	404,615.00	550
Libya	T	289,296.00	360	714,140.00	910	310,464.00	466
Russian Federation	T	504,014.00	487	616,660.00	794	197,568.00	296
Sudan	T	-	-	227,136.00	295	164,640.00	212
Singapore	T	35,324.00	64	85,601.00	128	155,012.00	235
Uruguay	T						

		-	-	184,070.00	155	98,088.00	60
Qatar	T	32,928.00	42	30,870.00	45	42,336.00	64
Kuwait	T	16,464.00	21	65,968.00	85	42,336.00	64
Italy	T	1,126,821.00	1,103	191,710.00	214	25,719.00	21
Estonia	T	-	-	-	-	19,787.00	21
Equatorial Guinea	T	-	-	-	-	1,691.00	-
Algeria	T	32,928.00	42	-	-	-	-
Egypt	T	-	-	52,920.00	64	-	-
Belgium	T	-	-	21,840.00	34	-	-
French Guiana	T	2,332.00	3	1,235.00	1	-	-
Hong Kong	T	11,246.00	24	-	-	-	-
Pakistan	T	56,448.00	85	35,280.00	42	-	-
Malta	T	67,141.00	85	85,649.00	85	-	-
Netherlands Antilles	T	555,698.00	618	-	-	-	-
Norway	T	39,984.00	86	-	-	-	-
Switzerland	T	117,470.00	106	-	-	-	-
Tunisia	T	246,960.00	318	-	-	-	-

Source: SECEX – Foreign Trade Secretariat

Brazil Export Statistics							
Commodity: 080810, Apples, Fresh							
Year To Date: January - July							
Partner Country	Unit	2012		2013		2014	
		USD	Quantity	USD	Quantity	USD	Quantity
World	T	48,374,436	72,096	62,843,602	85,369	31,847,946	44,251
Netherlands	T	8,957,738	14,934	16,061,748	22,208	8,009,491	10,978
Bangladesh	T	7,385,331	11,218	8,879,653	14,407	6,865,270	11,123
United Kingdom	T	7,242,760	11,152	15,872,766	19,539	3,465,899	3,938

Ireland	T	3,976,046	6,047	3,440,939	4,338	2,394,448	3,154
Portugal	T	2,651,424	4,713	2,699,575	3,934	1,907,195	2,719
Denmark	T	1,223,983	1,780	775,371	1,060	1,842,602	2,571
France	T	3,577,080	4,053	2,950,575	4,022	1,771,182	2,424
Spain	T	3,553,009	3,979	2,775,633	3,768	1,583,242	2,182
Germany	T	2,946,021	5,270	3,817,331	4,874	905,862	1,333
Finland	T	2,143,160	2,654	1,226,607	1,367	881,910	844
Sweden	T	1,471,946	2,047	1,813,208	2,300	678,756	803
United Arab Emirates	T	635,180	821	591,209	758	465,696	690
Oman	T	482,748	733	575,064	866	363,384	571
Singapore	T	85,601	128	155,012	235	217,005	257
Libya	T	714,140	910	310,464	466	189,656	275
Italy	T	191,710	214	25,719	21	141,120	155
Norway	T	-	-	-	-	98,784	150
Russian Federation	T	616,660	794	197,568	296	38,220	42
Qatar	T	30,870	45	42,336	64	14,112	21
Kuwait	T	65,968	85	42,336	64	14,112	21
India	T	-	-	404,615	550	-	-
Malta	T	85,649	85	-	-	-	-
French Guiana	T	236	-	-	-	-	-
Belgium	T	21,840	34	-	-	-	-
Egypt	T	52,920	64	-	-	-	-
Equatorial Guinea	T	-	-	1,446	-	-	-
Estonia	T	-	-	19,787	21	-	-
Pakistan	T	35,280	42	-	-	-	-
Sudan	T						

		227,136	295	164,640	212	-	-
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Source: SECEX – Foreign Trade Secretariat

Apple Imports

Fresh Apple

Due to increased consumption in 2013 and more apples were imported to the national market. According to trade statistics, the amount of imported apples rose by 62 percent, reaching 93,964 MT in 2013.

In 2013, Argentina was the major supplier, providing 49 percent of the total imports, followed by Chile at 42 percent and France at 3 percent.

Brazil Import Statistics							
Commodity: 080810, Apples, Fresh							
Year To Date: January - December							
Partner Country	Unit	2011		2012		2013	
		USD	Quantity	USD	Quantity	USD	Quantity
World	T	84,486,234.0 0	96,565	60,853,791.0 0	57,920	95,427,279.0 0	93,964
Argentina	T	63,545,997.0 0	73,776	33,352,487.0 0	30,937	48,836,685.0 0	46,154
Chile	T	10,374,807.0 0	12,601	17,010,464.0 0	18,296	36,003,141.0 0	39,186
France	T	3,097,930.00	2,844	2,320,881.00	1,763	3,298,782.00	2,692
Spain	T	2,976,356.00	2,921	2,820,434.00	2,401	3,128,888.00	2,454
Italy	T	2,378,978.00	2,227	3,814,306.00	3,013	2,750,846.00	2,011
Portugal	T	1,797,466.00	1,843	718,617.00	709	1,382,640.00	1,403
Uruguay	T	314,700.00	353	793,363.00	783	26,297.00	64
United States	T	-	-	23,239.00	19	-	-

Source: SECEX – Foreign Trade Secretariat

Brazil Import Statistics							
Commodity: 080810, Apples, Fresh							
Year To Date: January - June							
Partner Country	Unit	2012		2013		2014	
		USD	Quantity	USD	Quantity	USD	Quantity
World	T	23,760,353	23,368	29,540,374	26,438	43,686,776	44,538
Argentina	T	12,978,632	12,101	17,756,101	15,488	25,601,232	24,661
Chile	T	6,553,794	7,415	8,752,001	8,730	12,927,355	15,500
Italy	T	1,958,878	1,648	1,529,722	1,051	1,685,207	1,221
Spain	T	666,932	666	668,133	496	1,319,622	1,055
France	T	593,531	549	652,439	448	838,638	656
Uruguay	T	793,363	783	26,297	64	679,010	828
Portugal	T	191,984	188	155,681	159	621,766	599
United States	T	23,239	19	-	-	13,946	17

Source: SECEX – Foreign Trade Secretariat

Apple imports will continue to increase in CY 2014. This result from adverse weather conditions, a drop in production, and reduced quality of the fruit, all of which will stimulate imports. This is an opportunity for U.S. suppliers of the fruit. It is expected that Brazil will increase imports by about 4 percent in CY 2014. A slight increase of 1 percent is forecast for 2015.

Apple Juice Exports and Imports

Apple juice exports decreased in 2013 when compared to 2012 and this trend will continue in CY 2014. Most of the fruit was destined for further processing because the quality was not good enough for table consumption. The apple juice industry is not well established in Brazil, so most of the damaged and

small fruit was destined for processing for other products such as puree, concentrates, etc, and not for juice. The Brazilian juice industry focuses on other fruit flavors such as grape and orange. That is the reason why only an insignificant volume of apple juice is imported.

Brazil Export Statistics							
Commodity: 200979, Apple Juice, Nesoi, Not Fortified With Vitamins Or Minerals, Unfermented, Not Containing Added Spirit, Whether Or Not Sweetened							
Calendar Year: 2011 - 2013							
Partner Country	Unit	2011		2012		2013	
		USD	Quantity	USD	Quantity	USD	Quantity
World	T	41,931,597.00	31,609	51,664,042.00	37,063	32,660,246.00	24,768
United States	T	23,440,908.00	19,320	32,232,759.00	24,560	20,083,534.00	15,546
Japan	T	8,450,631.00	6,129	8,311,861.00	5,260	7,660,085.00	5,307
South Africa	T	1,652,350.00	999	4,821,654.00	3,230	4,106,836.00	3,406
Colombia	T	86,710.00	44	269,092.00	143	298,924.00	176
Trinidad & Tobago	T	20,674.00	9	187,538.00	96	203,976.00	118
Germany	T	-	-	2,939,301.00	1,951	75,975.00	77
Uruguay	T	-	-	78,122.00	47	65,296.00	47
Ecuador	T	105,159.00	44	11,091.00	5	59,772.00	31
Mexico	T	1,109,730.00	498	-	-	39,232.00	22
Dominican Republic	T	11,660.00	6	9,885.00	5	25,201.00	13
El Salvador	T	-	-	-	-	18,789.00	10
Portugal	T	9,299.00	8	9,566.00	8	7,909.00	7
Thailand	T	5,088.00	2	9,540.00	5	7,632.00	4

Jamaica	T	2,841.00	1	16,594.00	8	6,205.00	4
Peru	T	-	-	-	-	655.00	-
Qatar	T	-	-	-	-	225.00	-
Puerto Rico (U.S.)	T	250,157.00	135	36,279.00	20	-	-
Ukraine	T	-	-	791,263.00	504	-	-
Poland	T	-	-	799,597.00	505	-	-
Israel	T	81,620.00	47	56,578.00	37	-	-
Netherlands	T	6,419,731.00	4,137	950,299.00	603	-	-
New Zealand	T	136,891.00	78	68,445.00	39	-	-
Argentina	T	121,098.00	135	-	-	-	-
Australia	T	-	-	64,578.00	39	-	-
Barbados	T	247.00	-	-	-	-	-
Bolivia	T	26,803.00	17	-	-	-	-

Source: SECEX – Foreign Trade Secretariat

Brazil Import Statistics							
Commodity: 200979, Apple Juice, Nesoi, Not Fortified With Vitamins Or Minerals, Unfermented, Not Containing Added Spirit, Whether Or Not Sweetened							
Calendar Year: 2011 - 2013							
Partner Country	Unit	2011		2012		2013	
		USD	Quantity	USD	Quantity	USD	Quantity
World	T	61,048.00	63	34,388.00	48	337,273.00	229
Argentina	T	-	-	-	-	289,398.00	175
China	T	-	-	-	-	29,207.00	22
Hungary	T	6,755.00	17	9,192.00	21	7,558.00	20
South Africa	T	16,441.00	17	21,253.00	20	5,858.00	5
United States	T	3,711.00	6	3,775.00	7	5,252.00	7

Italy	T	81.00	-	168.00	-	-	-
Germany	T	34,060.00	23	-	-	-	-

Source: SECEX – Foreign Trade Secretariat

Harmonized Tariff System (HS) Codes:

Tariff Rate Table

Tariff Number (HTS)	Product Description	Rate (%)
0808.10.00	Apples, Fresh	10
2009.7	Apple juice	14

Production, Supply and Demand Data Statistics:

Apples, Fresh Brazil	2012/2013		2013/2014		2014/2015		
	Market Year Begin: Jan 2013		Market Year Begin: Jan 2014		Market Year Begin: Jan 2015		
	USDA Official	New Post	USDA Official	New Post	USDA Official	New Post	
Area Planted	36,950	38,420		37,579		37,585	(HA)
Area Harvested	36,800	37,986		37,137		37,432	(HA)
Bearing Trees	0	0	0	0		0	(1000 TREES)
Non-Bearing Trees	0	0	0	0		0	(1000 TREES)
Total Trees	0	0	0	0		0	(1000 TREES)
Commercial Production	1,190,000	1,226,555		1,175,000		1,185,000	(MT)
Non-Comm. Production	0	0	0	0		0	(MT)
Production	1,190,000	1,226,555	0	1,175,000	0	1,185,000	(MT)
Imports	37,100	93,964		97,800		98,850	(MT)
Total Supply	1,227,100	1,320,519	0	1,272,800	0	1,283,850	(MT)
Fresh Dom. Consumption	956,600	1,054,590		1,014,800		1,024,350	(MT)
Exports	90,000	85,429		77,000		78,000	(MT)
For Processing	180,500	180,500		181,000		181,500	(MT)
Withdrawal From Market	0	0	0	0		0	(MT)
Total Distribution	1,227,100	1,320,519	0	1,272,800	0	1,283,850	(MT)

Pear

Production

Pear production in Brazil is insignificant with output estimated at 19,000 MT. Thus, the majority of demand for pears is met by imports. This small production is concentrated in the states of Rio Grande do Sul, Santa Catarina, Parana, Sao Paulo and Minas Gerais. The fruit is sold locally, mostly in small cities and with little impact on the big wholesale markets.

CY 2014 began with started with some hail in the principal producing areas. As a result, some orchards experienced problems. Considering that the apple production and pear production areas are close to one another, the unusual weather conditions also affected the pear production and will lead to decreased production for 2014. The cost of pear production is expensive when compared to tropical fruit in Brazil, and thus limits the number if local pear growers.

Trade

Imports

Pear imports total were down 13 percent in CY 2013 to 189,696 MT versus 216,826 MT for the previous year.

Trade sources forecast that 2014 pears imports will increase nearly 6 percent, reaching the volume imported in 2012. This is a result of increased consumption.

Harmonized Tariff System (HS) Codes:

Tariff Rate Table

Harmonized Tariff System (HS) Codes:

Tariff Rate Table

Tariff Number (HTS)	Product Description	Rate (%)
0808.30.00	Pears, Fresh	10

Brazil Import Statistics							
Commodity: 080830, Pears, Fresh							
Calendar Year: 2011 - 2013							
Partner Country	Unit	2011		2012		2013	
		USD	Quantity	USD	Quantity	USD	Quantity
World	T	-	-	223,610,350	216,826	196,301,227	189,696
Argentina	T	-	-	157,269,491	158,338	147,355,945	147,361
Portugal	T	-	-	37,411,562	35,481	28,699,736	26,496
Spain	T	-	-	13,678,096	10,885	12,72	9,

						7,448	9 7 6
United States	T	-	-	10,780,264	7,987	5,119,607	3, 7 5 7
Chile	T	-	-	2,689,701	2,286	2,080,343	1, 5 8 8
Uruguay	T	-	-	1,377,231	1,583	170,205	1 6 0
Italy	T	-	-	404,005	267	147,943	1 0 8

Source: SECEX – Foreign Trade Secretariat

Brazil Import Statistics							
Commodity: 080830, Pears, Fresh							
Year To Date: January - July							
Partner Country	Unit	2012		2013		2014	
		USD	Quantity	USD	Quantity	USD	Quantity
World	T	124,569,392	132,058	111,678,058	111,137	118,325,403	122,186
Argentina	T	99,354,253	106,461	100,396,120	102,731	92,131,309	95,592
Portugal	T	19,227,229	20,090	7,938,464	5,888	23,065,189	24,109
Chile	T	2,456,221	2,101	1,927,058	1,469	2,304,038	1,672
United States	T	1,726,848	1,394	1,199,266	845	397,156	323
Spain	T	427,610	428	46,945	43	230,351	223
Uruguay	T	1,377,231	1,583	170,205	160	197,360	267

Source: SECEX – Foreign Trade Secretariat

Production, Supply and Demand Data Statistics:

Pears, Fresh Brazil	2012/2013		2013/2014		2014/2015		
	Market Year Begin: Jan 2013		Market Year Begin: Jan 2014		Market Year Begin: Jan 2015		
	USDA Official	New Post	USDA Official	New Post	USDA Official	New Post	
Area Planted	0	0		0		0	(HA)
Area Harvested	1,750	1,750		1,750		1,800	(HA)
Bearing Trees	0	0		0		0	(1000 TREES)
Non-Bearing Trees	0	0		0		0	(1000 TREES)
Total Trees	0	0		0		0	(1000 TREES)
Commercial Production	20,000	19,500		19,000		19,500	(MT)
Non-Comm. Production	0	0		0		0	(MT)
Production	20,000	19,500		19,000		19,500	(MT)
Imports	185,000	189,696		200,461		207,000	(MT)
Total Supply	205,000	209,196		219,461		226,500	(MT)
Fresh Dom. Consumption	205,000	209,196		219,461		226,500	(MT)
Exports	0	0		0		0	(MT)
For Processing	0	0		0		0	(MT)
Withdrawal From Market	0	0		0		0	(MT)
Total Distribution	205,000	209,196		219,461		226,500	(MT)
TS=TD		0		0		0	
Comments							
AGR Number							

Comments To Post

Grapes

Area

For 2014, total planted area to grapes is expected to decrease 2 percent to 79,842 hectares. According to recent surveys, the states of São Paulo and Bahia are losing area planted to grapes due to higher land values. Grape growers were not stimulated by the unfavorable weather conditions for 2013/2014 season.

Total planted area for grape production

States	Planted area 2013 (ha)	Planted area 2014 (ha)	Variation
Rio Grande do Sul	51,450	50,973	-1%
Sao Paulo	9,526	8,160	-14%
Pernambuco	6,817	6,833	0%
Parana	5,824	5,800	0%
Santa Catarina	4,272	4,989	17%
Bahia	2,395	1,987	-17%
Others	1,154	1,100	-5%
Brazil total area	81,438	79,842	-2%

Source: Based on IBGE data

Production

Grape production is expected to decrease 2 percent from 1.417 MMT in 2013 to 1.388 MMT in 2014. FAS sources forecast that grape production will increase by 1 percent in 2015 reaching 2013 levels. This result will be obtained due to forecast favorable weather conditions.

The peak of the harvest for the export market is in May and September-November and for the domestic market, April-June and September-December. Production in Rio Grande do Sul is intended for processing, in the Northeast (Sao Francisco Valley) for exports, and in the state of Sao Paulo, for table consumption.

Consumption

Post sources estimate grape consumption at 3.54 kilos (7.08 lbs) per inhabitant.

Following last year's trend, there was strong growth in demand for natural grape juice (with stocks being exhausted at some wineries). As consumers seek healthier juice options and organic products, there is a trend among producers to shift to producing grapes destined for juice as opposed to wine.

Trade

Grape Exports

Grape exports will decrease two percent from 43,181 MT in 2013 to 42,150 MT in 2014. Trade sources forecast that grape exports in 2015 will remain at the same level or will increase slightly to one percent.

Brazil Export Statistics							
Commodity: 080610, Grapes, Fresh							
Calendar Year: 2011 - 2013							
Partner Country	Unit	2011		2012		2013	
		USD	Quantity	USD	Quantity	USD	Quantity
World	T	135,782,857	59,391	121,890,881	52,016	102,994,687	43,181
Netherlands	T	56,063,878	25,334	61,694,552	26,639	48,735,513	20,822
United Kingdom	T	31,910,142	13,266	30,179,689	12,426	32,153,501	13,294
United States	T	37,440,295	16,251	19,162,062	8,826	5,673,245	2,667
Germany	T	2,430,345	1,167	2,064,845	1,021	5,316,776	2,458
Norway	T	2,631,452	964	3,748,091	1,274	3,776,488	1,214
Sweden	T	422,429	240	1,076,257	364	2,773,969	958

Canada	T	2,251,696	835	2,143,723	752	1,858,772	726
Finland	T	-	-	445,626	109	971,821	304
United Arab Emirates	T	109,956	50	133,946	65	545,937	233
Denmark	T	34,597	12	40,211	12	298,900	111
Lithuania	T	245,434	114	302,874	112	263,523	119
Russian Federation	T	893,448	502	104,620	45	176,640	61
Italy	T	315,501	115	383,214	119	144,696	48
Uruguay	T	90,702	35	39,923	15	117,918	49
Ireland	T	135,771	89	56,563	61	98,900	81
Argentina	T	471,205	265	298,692	171	73,440	33
Equatorial Guinea	T	-	-	-	-	14,609	3
Kuwait	T	-	-	-	-	28	-
Portugal	T	28	-	-	-	11	-
Luxembourg	T	-	-	15,993	4	-	-
Saudi Arabia	T	30,600	15	-	-	-	-
Spain	T	33,723	12	-	-	-	-
Belgium	T	271,655	123	-	-	-	-

Source: SECEX – Foreign Trade Secretariat

Brazil Export Statistics							
Commodity: 080610, Grapes, Fresh							
Year To Date: January - July							
Partner Country	Unit	2012		2013		2014	
		USD	Quantity	USD	Quantity	USD	Quantity
World	T	2,735,035	1,038	2,831,425	963	1,499,601	516
United Arab Emirates	T	-	-	12,800	3	635,588	214
United Kingdom	T	255,080	111	2,022,769	670	606,504	192
Netherlands	T	2,310,660	855	555,490	211	215,156	99
Equatorial Guinea	T	-	-	4,685	1	23,363	4
Uruguay	T	-	-	24,150	11	14,154	6
Canada	T	84,182	26	54,604	17	4,836	1
Argentina	T	69,120	42	-	-	-	-
Kuwait	T	-	-	28	-	-	-
Luxembourg	T	15,993	4	-	-	-	-
Norway	T	-	-	156,899	50	-	-

Source: SECEX – Foreign Trade Secretariat

Grape Imports

Post forecasts that grape imports for CY2015, will return to the same level as 2013. CY2014 grape imports decreased one percent compared to 2013. Due to unfavorable weather conditions in Chile and high production costs in Argentina, reducing the competitiveness of those countries for 2014/2015 season. Chile is the main supplier, accounting for 75 percent market share, and the Argentina market share was 17 percent.

Brazil Import Statistics							
Commodity: 080610, Grapes, Fresh							
Calendar Year: 2011 - 2013							
Partner Country	Unit	2011		2012		2013	
		USD	Quantity	USD	Quantity	USD	Quantity
World	T	51,370,634	34,083	54,381,834	33,295	59,580,756	32,631
Chile	T	27,472,449	18,621	36,393,910	22,385	43,466,944	24,392
Argentina	T	19,759,895	13,439	13,595,978	8,715	10,558,621	5,811
Italy	T	1,045,123	553	2,161,324	1,154	2,303,222	1,074
Peru	T	580,014	240	1,040,103	426	1,798,788	728
Mexico	T	601,883	234	388,467	173	742,610	299
Spain	T	1,894,982	993	679,189	393	505,467	247
United States	T	16,288	3	85,451	32	205,104	81
Brazil	T	-	-	37,412	15	-	-

Source: SECEX – Foreign Trade Secretariat

Brazil Import Statistics							
Commodity: 080610, Grapes, Fresh							
Year To Date: January - July							
Partner Country	Unit	2012		2013		2014	
		USD	Quantity	USD	Quantity	USD	Quantity
World	T	50,492,874	31,332	53,747,223	30,022	52,287,190	28,722
Chile	T	36,297,440	22,346	42,532,207	23,974	46,738,080	25,699
Argentina	T	13,595,978	8,715	10,558,621	5,811	4,388,697	2,511
Peru	T	241,249	112	510,603	185	956,234	429
Mexico	T	303,378	138	130,780	49	100,400	50
Italy	T	-	-	-	-	79,580	29
United States	T	9,259	2	15,012	3	24,199	4
Spain	T	8,158	5	-	-	-	-
Brazil	T	37,412	15	-	-	-	-

Source: SECEX – Foreign Trade Secretariat

Production, Supply and Demand Data Statistics:

Grapes, Fresh Brazil	2012/2013		2013/2014		2014/2015		
	Market Year Begin: Jan 2013		Market Year Begin: Jan 2014		Market Year Begin: Jan 2015		
	USDA Official	New Post	USDA Official	New Post	USDA Official	New Post	
Area Planted	70,000	81,438		79,842		79,842	(HA)
Area Harvested	0	79,379		78,450		78,450	(HA)
Commercial Production	1,300,000	1,417,677		1,388,859		1,400,000	(MT)
Non-Comm. Production	0	0		0		0	(MT)
Production	1,300,000	1,417,677		1,388,859		1,400,000	(MT)
Imports	28,000	32,631		33,500		34,500	(MT)
Total Supply	1,328,000	1,450,308		1,422,359		1,434,500	(MT)
Fresh Dom. Consumption	1,278,000	1,407,127		1,380,209		1,391,900	(MT)
Exports	50,000	43,181		42,150		42,600	(MT)
For Processing	0	0		0		0	(MT)
Withdrawal From Market	0	0		0		0	(MT)
Total Distribution	1,328,000	1,450,308		1,422,359		1,434,500	(MT)
TS=TD		0		0		0	